

Invitation

Exploring Difference: The Third Mission of Universities – Strategy and Practice for the Collaboration with Business and Society

Tuesday 27 June 2017, 09.30-13.30 | Harnack-Haus, Ihnestr. 16-20, 14195 Berlin

The series **INTERNATIONAL DIALOGUE ON EDUCATION BERLIN** is a joint initiative of the British Council, the German Academic Exchange Service (DAAD), the German-American Fulbright Commission, the Embassy of Canada in Germany and Freie Universität Berlin. Through the contributions of international participants the series aims to enrich the debate on science, research and higher education policy in Germany, to place German perspectives in a global context and to learn from positive examples from other countries.

The aim of the 14th conference in the ID-E Berlin series is to explore the concept of the third mission of universities and enrich the debate in Germany with insights from an international perspective. Together with experts from the US, the UK, Germany and the Netherlands we will discuss how higher education institutions can be successful on their way to increasing transfer and partnership cooperation with stakeholders from business and society. The event will be preceded on 26 June by the conference „Auf dem Weg zur Kooperativen Hochschule“ (in German) with a focus on the German perspective organised by the Stifterverband für die Deutsche Wissenschaft.

Participants need to register in advance. The working language will be English.

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09.00 Registration and Coffee

09.30 Welcome and Opening Remarks

Klaus Mühlhahn Vice-President International, Freie Universität Berlin (tbc)

Ulrich Grothus Deputy Secretary-General, German Academic Exchange Service (DAAD)

10.00 Panel discussion – part one

Hans Amman Director Innovation Exchange Amsterdam (AXA) (NL)

Carolyn Campbell-Golden Vice Chancellor for Advancement, Auburn University at Montgomery, Alabama (US)

Andrew Disbury Vice-Principal and Pro Vice-Chancellor (Global Engagement), University of the West of Scotland (UK)

Wolfgang Stark Professor for Organizational Development and Community Psychology, University of Duisburg-Essen (DE)

Chair: **Jan-Martin Wiarda**

11.30 Coffee

12.00 Panel discussion – part two

13.30 End of Event and Lunch

departure

Venue Harnack-Haus
Ihnestr. 16-20
14195 Berlin

U-Bahnhof
Oskar-Helene-Heim

RSVP (u.A.w.g.) by **6 June 2017**
register online: www.ID-E-Berlin.de
by email: id-e.berlin@daad.de
by phone: +49 (0)30 202 208 31
by fax: +49 (0)30 228 882 989 059

Further information at
www.ID-E-Berlin.de