

**ID-E Berlin Conference**  
**Exploring Difference: “Educating for Innovation”**  
**Wednesday, 22<sup>th</sup> of November 2023, 2.00 p.m. to 5.30 p.m.**  
**followed by a reception until 8 p.m.**  
*Embassy of Canada to Germany in Berlin*

- 2.00 p.m. Welcome and Opening Remarks**  
**Evelyne Coulombe**, Deputy Head of Mission, Embassy of Canada to Germany  
**Michael Harms**, Deputy Secretary General, German Academic Exchange Service
- 2.15 p.m. Welcome by the Moderator**  
**Moderator and Chair: Jan-Martin Wiarda**, Science and Education Journalist
- 2.20 p.m. Panel Discussion**
- Britta Baron**, President and CEO of the European Canadian Centre for Innovation and Research (ECCIR)
- Prof. Gillian Murray**, Deputy Principal of Business and Enterprise, Heriot-Watt University
- Prof. Hannes Rothe**, Professor for Information Systems and Sustainable Supply Chain Management, University of Duisburg-Essen
- Dr. Jeff Zimmerman**, Director of the Organizational Leadership Program, Northern Kentucky University
- 3.30 p.m. Coffee break**
- 4.00 p.m. Continuation of the Panel Discussion**
- 4.50 p.m. Q&A session**
- 5:30 - 8 p.m. Reception and Buffet**
- Location:** Embassy of Canada, Leipziger Platz 17, 10117 Berlin (S+U Potsdamer Platz)